

24<sup>th</sup> October 2017

Dear new shop owner

My name is Mr Erdal Fahri and I am the owner of the company Belmont Dry Cleaners.

I am writing as I am aware you have recently opened in Borough Green and provide a dry-cleaning service alongside shoe repairs and key cutting. I do understand that business is business and you are entitled to do as you please.

The reason for this letter is to say that obviously there will be a certain amount of dry cleaning, big or small coming your way, and that will be a loss to us. To be able to cover this loss I will be installing a shoe repair service and key cutting service in the next 2 weeks. I am sure some of our customers will use these services and then this will be a loss to you.

I feel it's right that I should make you aware of this and give you the option of re considering your dry-cleaning service before we go ahead. I'm sure this letter won't be received very well but rather than just go ahead and install these services I think it's better to tell you.

Please don't refer this as a threat...as I said at the beginning...business is business.

I await your reply.

Please write to me at my office:

Belmont Cleaners  
103 Nathan Way, London, SE28 0AQ or email me at [info@belmont2go.co.uk](mailto:info@belmont2go.co.uk). You can also call on 020 8465 7633

If I don't hear from you in the next 2 weeks, then I will assume you prefer to leave things as they are.

Sincerely

Erdal Fahri

Director